Human **Interface**

R A T E   S H E E T

services

RATE SHEET

Our hourly rate is $110 / Day rates: $800.

If you're looking to budget: a typical project averages 15–20hr per per week. Paying per-hour assures you only pay for what you use.

Having completed 200+ financial design projects means we've seen a lot. We often reuses core widgets to save time while focusing on application aesthetic, brand and functionality. As a dedicated financial design firm we understand your product and LOB far better than an average creative media firm.

This document outlines some guide prices. Please note, all prices are purely indicative and do not form a contract for work. All jobs can be quoted for individually, before work commences.

"Agencies generate billing, Independent experts generate results. "

If you think good design is expensive, you should look at the cost of bad design.

RALF SPETH

As far as the customer is concerned, the interface is the product.

JEF RASKIN

design
+ CONCEPT SCREENS

Application Design

An initial consultation is undertaken to understand the aims and objectives of the project, after this, a detailed pitching document with three potential designs is supplied, showing detailed visual layouts / screen designs. The chosen design can be developed until approved. Logos, colors, fonts and any other agreed deliverables will be supplied.

$110 p/h
$800 per day

UX/Usability Design

We collaborate on user flows, wireframes, UX writing, interaction design, eye-tracking, key performance indicators, and experience architecture to insure your product launch is a success.
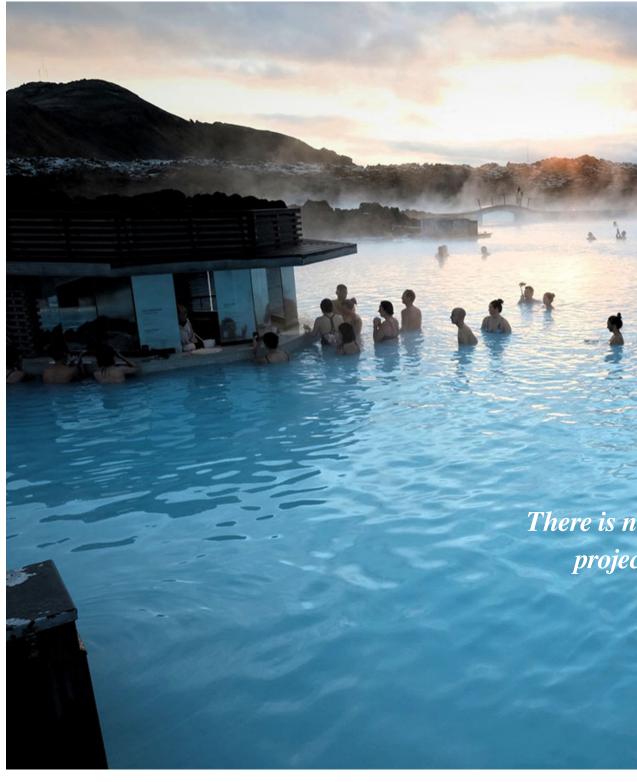
$110 p/h
$800 per day

project
MANAGEMENT

Project Management - Front End

$140 p/h
$1,000 per day

If you already have a design team or resources we're able to manage the group and act as the lead Art Director.

From the initial concept screens all the way through development, handoff and launch. We can insure visual consistency across your project or product line.

With one point-of-contact and daily standups we can effectively collaborate to produce a successful final product.

Groups larger than 6 designers? Request a quote.

There is no such thing as a boring project. There are only boring executions.

IRENE ETZKORN

> *If I had asked people what they wanted, they would have said faster horses.*
>
> **HENRY FORD**

print

+ COLLATERAL DESIGN

Print Design

Report templates, tear-sheets for demos or conferences, end of year publications, and stunning decks. We can produce glossy PPT, PDF and InDesign presentations that are print ready.

We can also collaborate with your to create standardized templates for you group to use in their external/internal communications

$110 p/h
$800 per day

development

FRONT END

Front End Development

$85 p/h
$600 per day

We can provide front-end development for your full product or a walkthrough. HTML5, CSS, Bootstrap, Angular, SASS or just Wordpress.

We can build your web app or flesh out the designs into an interactive demo.

We normally showcase in Invision, log bugs with Jira and communicate via Basecamp, Confluence and Slack - but are happy to use whatever system you have in place.

A cloud near the constellation Aquila contains enough ethyl alcohol to fill 400 trillion trillion pints of beer.

other
S E R V I C E S

Mobile & Tablet development $85 p/h
$600 per day

We work with your existing design or create a new platform-agnostic interface that will be 100% responsive and stack logically on tablets, mobiles or other small screens.

Logo & Brand $3,500
Package

Logos are really a fine art. I collaborate with a few friends that are true brand artists.

Acting as a single point of contact I work with you to understand the brand, your customers and your goals and work with the logo artist one-on-one.

Price includes 5 mockups and three rounds of change requests. Additional rounds are $800

Let's Chat!

Please feel free to reach out and set up
time to have a quick conversation about
your project and how I can help.

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Thank you